

Skin beautification science generated from light and ocean

# MOONPEARL

WHITENING



Full force defense from the moment of inception

# Preemptive\*<sup>1</sup> whitening\*<sup>2</sup> to combat blemishes.

Your skin starts to produce blemishes from the moment it's exposed to UV rays.

Now there are two new whitening\*<sup>2</sup> products that recognize this fact.

Provides targeted care and preempts\*<sup>1</sup> blemishes, offering protection for the whole of your face.

Combats blemishes  
everywhere on the  
face

Preventive  
whitening



Targeted  
whitening

Addresses the  
blemishes and age  
spots you want to  
prevent immediately



\*1 Prevention starting from the initial stage of melanin production

\*2 Suppression of melanin production to prevent blemishes and age spots

# A radical approach focused on the root cause of blemishes.

## Two active whitening ingredients

Included in WHITENING ESSENCE  
**Tranexamic acid** (active whitening ingredient)



In addition to having whitening effects that prevent blemishes and age spots by suppressing melanin production, this active ingredient curbs the inflammation that triggers blemishes.

Included in WHITENING VC SHOT  
**Long-lasting vitamin C derivative\***  
 (active whitening ingredient)



An active whitening ingredient that suppresses melanin production to prevent blemishes and age spots.

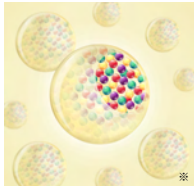
\*Ascorbyl glucoside

## A unique scientific approach that achieves a high level of penetration\*1

### Highly penetrative\*1 nanocapsules

Nanocapsules enclosing radiance-\*2 and moisture-protecting beauty ingredients\*3. These gradually release the ingredients enclosed within as they melt on the skin\*1.

\*1 Stratum corneum \*2 By means of hydration \*3 Ethyl linoleate (humectant), ascorbyl tetraisopalmitate (product oxidation inhibitor), sugar squalane (humectant), glycosphingolipids (humectant), natural vitamin E (product oxidation inhibitor)



## Ingredients that promote a luscious radiance\*

\* By means of hydration

### Pearl conchiolin®W\*1



Extracted from the nacreous layer of pearl-producing Akoya oyster shells. An exclusive ingredient that protects skin's radiance\*2.

\*1 Hydrolyzed conchiolin (humectant)  
 \*2 By means of hydration

### Water caltrop fruit extract\*



Principally composed of tannins, this exclusive ingredient is extracted from the fruit of the water caltrop, whose leaves float on the surface of bodies of water.

\*Trapa japonica fruit extract filtrate MP (humectant)

### Herbal extract WLS



An exclusive compound of lavender extract\*1 and sage extract\*2. Promotes radiant\*3 skin.

\*1 Lavandula angustifolia (lavender) extract (2) (humectant)  
 \*2 Humectant  
 \*3 By means of hydration

### Glycyrrhizin derivative\*

(active anti-inflammatory ingredient)



This active ingredient extracted from licorice root has outstanding anti-inflammatory effects. It curbs inflammation due to UV rays and other causes of skin irritation.

\*Dipotassium glycyrrhizate (included in Whitening Essence), stearyl glycyrrhetinate (included in Whitening VC Shot)

Clean formula

Fragrance-free / Pigment-free / Formulated with ultrapure water / Free from parabens, BHT, mineral oil, and sodium lauryl sulfate / Allergy tested ( This does not guarantee that allergy reactions do not develop for everyone.)

\*Image for illustrative purposes

Preventive  
whitening



Blocks blemishes from the moment you're exposed to the sun.

A medicated whitening\*<sup>1</sup> essence that promotes skin swathed in light\*<sup>2</sup>.

A lusciously textured whitening\*<sup>1</sup> essence formulated with the active ingredient tranexamic acid.

Blocks the biologic messengers\*<sup>3</sup> generated by UV rays that trigger melanin production

Tackles all the signs of blemishes at the source\*<sup>4</sup>, to keep skin looking bright and radiant\*<sup>5</sup>.

MOONPEARL  
WHITENING ESSENCE Quasi-drug

(Product Name: MOONPEARL Whitening Essence a)

30mL ¥13,200 (including tax)

\*1 Suppression of melanin production to prevent blemishes and age spots

\*2 Skin that is luminous and well-hydrated

\*3 Messenger molecules that relay signals to melanocytes

\*4 Melanocytes \*5 By means of hydration

Fragrance-free / Pigment-free / Formulated with ultrapure water / Allergy tested (This does not guarantee that allergy reactions do not develop for everyone.)

■ How to Use 

After preparing your skin with lotion, pump an appropriate amount onto the palm of your hand (use 1-2 pushes of the pump) and blend it across your face.



Targeted  
whitening



The condition achieved by  
this intensive medicated  
whitening\*<sup>1</sup> cream.  
Clings closely to your skin,  
promoting a radiant luster.

A whitening\*<sup>1</sup> cream for use on targeted  
areas, containing a long-lasting vitamin C  
derivative\*<sup>2</sup> as an active ingredient.  
The concentrated active ingredient  
penetrates deep into the stratum  
corneum to tackle the blemishes and age  
spots you want to prevent immediately.  
The rich texture ensures it remains in  
place for hours on end, promoting  
flawlessly beautiful skin free from  
discoloration.

MOONPEARL  
WHITENING VC SHOT Quasi-drug

(Product Name: MOONPEARL Whitening VC Shot a)

20g ¥8,800 (including tax)

\*1 Suppression of melanin production to prevent blemishes and age spots

\*2 Ascorbyl glucoside

\*The yellow color of the cream comes from oil-soluble *Daucus carota sativa* (carrot) root  
extract (humectant).

Fragrance-free / Pigment-free / Formulated with ultrapure water /  
Allergy tested (This does not guarantee that allergy reactions do not  
develop for everyone.)

■ How to Use ☀ ☾

After preparing your skin with lotion,  
apply an appropriate amount to your  
hand and gently rub into areas of skin  
where you wish to prevent blemishes  
and age spots.

\*If using in combination with Whitening Essence,  
please use this product after Whitening Essence.



## ■ Steps for Use

Lotion



MOONPEARL  
WHITENING  
ESSENCE

(Product Name: MOONPEARL  
Whitening Essence a)

Quasi-drug



MOONPEARL  
WHITENING  
VC SHOT

(Product Name: MOONPEARL  
Whitening VC Shot a)

Quasi-drug



Cream  
Emulsion

Please note

Always check carefully that there is no irritation caused to skin before use.  
Please discontinue the use of products if there is any skin irritation or they do not go well with your skin

\* Prices are manufacturer's suggested retail prices.