



Wrinkle Advanced SP

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Mikimoto Cosmetics
Wrinkle Advanced SP

(Brand name: MC Medicated Cream RWS)

20 g ¥11,000 (including tax)

Quasi-drug

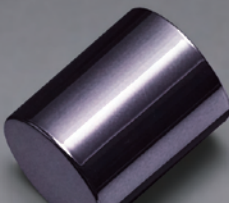
Fragrance-free

Pigment-free

Allergy tested*

Formulated with ultrapure water

*This does not guarantee all users will be free from allergic reactions



Gets to the heart of wrinkles, gets
to the heart of beauty.

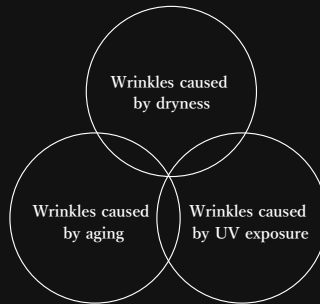
The top* wrinkle-improving cream

Standing in front of a mirror is enough to make a mature woman sigh.

We want to do away with that experience, so we sought to develop a solution that gets to the source of wrinkles.

Seamlessly effective deep within wrinkles in mature skin.

The evolution of wrinkle care is moving on to its second stage.



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*In comparison with other products offered by Mikimoto Cosmetics

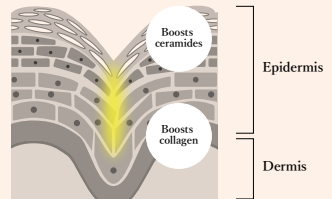
Pure Niacinamide*¹

works on the source of wrinkles.

Works on the dermis, too.
Improves even deep wrinkles.

Unique wrinkle-improving active ingredient Pure Niacinamide*¹ works on both the epidermis and the dermis, improving even deep wrinkles. Around your eyes and mouth, between your eyebrows, on your forehead. Opens the way to future beauty.

How Pure Niacinamide*¹ works

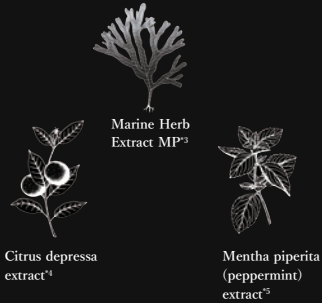


The key is in
its approach to the dermis

Deeply etched wrinkles caused by aging and UV exposure are produced by changes in the dermis. That's why we sought to deliver the active ingredient deep into the skin using our unique penetrating technology²

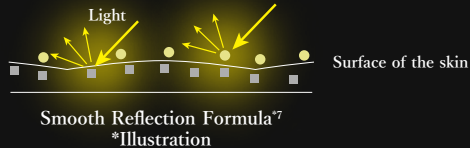
Fosters a beautiful elasticity

We focused on plants that thrive in harsh natural environments. Contains three plant-based ingredients. Aiming to make the area around your eyes and lips more elastic and beautiful.



Conceals dullness⁶ with light

Light-manipulating Smooth Reflection Formula⁷ creates a natural-looking soft-focus effect that minimizes the appearance of dullness⁶, under-eye shadows, and textural irregularities.



〈How to Use〉

Blend an adequate amount into areas of concern as the final stage in your morning and night-time skincare routine.

*1 Wrinkle-improving active ingredient Niacinamide SP *2 Combination of 1,3-butylene glycol (humectant) and polyoxybutylene polyoxyethylene polyoxypropylene methyl glucoside (4B.O.) (29E.O.) (9P.O.) (humectant)*3 Seaweed extract (1) (humectant)*4 Citrus unshiu peel extract (1) (humectant)*5 Humectant*6 Caused by dryness*7 Titanium dioxide (base), methylsiloxane reticular polymer (base)